



## The Ritz-Carlton Residences, Bangkok *Singapore Roadshow 2013*

Under the theme *The Height of Luxury*, in November 2013, PACE Development brought The Ritz-Carlton Residences, Bangkok at MahaNakhon to buyers in Singapore, one of the leading overseas markets for luxury Thailand property.

Held in Ritz-Carlton Millenia's Presidential Suite, Singaporeans had the opportunity to experience the legendary service and standards of The Ritz-Carlton first-hand. Working with local agents, the team from PACE presented MahaNakhon at a cocktail event leading into a 2 day roadshow.

*"The number of high potential prospects over the 3 days was ahead of expectation,"* explained PACE Chief Marketing Officer, Kipsan Beck. *"Singaporeans are astute real estate investors, and see the long-term value of Bangkok high end luxury property. In addition, we had a substantial number of Singaporean media interested to learn more about Thailand's tallest building, an indication of the appeal of this landmark development."*

