

PACE Appoints Kipsan Beck as MahaNakhon's Managing Director

Bangkok, 21 April 2016 - PACE Development Corporation PLC, the firm behind

MahaNakhon, today announced the appointment of Kipsan Oslo Beck as the new Managing

Director of the mixed-use landmark development and Thailand's tallest building.

"Kipsan is one of the original team who envisaged and created the tower since the beginning

so we are delighted to be able to welcome him back to the MahaNakhon family, as the

Managing Director of this world-class development," says Sorapoj Techakraisi, CEO of PACE

Development Corporation PLC. "Having been instrumental in positioning PACE as an award

winning leader in luxury real estate, he will now be in charge of operating MahaNakhon,

including sky observation deck, retail and hospitality elements to create an iconic tourist

destination."

Mr. Beck has more than twenty years of experience building brands, leading marketing and

retail teams as well as developing and executing corporate strategy. During his tenure of more

than seven years as Chief Marketing Officer at PACE, he spearheaded marketing,

communications and digital efforts for several high profile developments including

MahaNakhon, The Ritz-Carlton Residences, Bangkok and Saladaeng Residences.

More recently he has worked as VP - Marketing & Branding at Raimon Land, successfully

involved in launching The Lofts Asoke and Mews Yenakart. In addition, he has previously

headed the marketing division for Gaysorn luxury shopping centre.

His education background includes an MBA in Finance from Assumption University and a

Bachelor of Commerce from the University of Auckland.

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