

Lotus Arts de Vivre
& The Ritz-Carlton, Residences Bangkok
Present:
**A Culinary Journey and Exhibition at
MahaNakhon Pavilion**

Thursday 29th & Friday 30th April, 2010

BANGKOK, Thailand — April 28th, 2010 — Lotus Arts de Vivre and The Ritz-Carlton Residences, Bangkok announce their collaboration in a series of events, which will be held at Bangkok's new architectural landmark MahaNakhon Development over the course of 2010 and 2011. Currently in the early phase of construction, MahaNakhon now features a show gallery for The Ritz-Carlton Residences, Bangkok, New York's renowned Dean and DeLuca Café, and a dedicated exhibition space that will play host to a number of exciting artistic and cultural showcases. Known as MahaNakhon Pavilion, the 200 million Baht promotional complex is located adjacent to BTS Chongnonsi, between Silom and Sathorn Roads, and is a prelude to what will be Thailand's most potent symbol of progress.

More than just a brand that creates exquisite jewellery, objets d'art and decoration pieces for the home, Lotus Arts de Vivre has become synonymous with the unique style of living in an exotic and diverse culture. In collaboration with some of the most prominent names in retail, entertainment and hospitality, including Bergdorf Goodman, Chef Chris Salans (Mozaic) and Hong Kong's Kee Club, Lotus Arts de Vivre has hosted a number of celebrated dinner parties and exhibitions at many of the leading venues around the world, as well as newer markets such as India and China. Through inspiring experiences, Lotus Arts de Vivre has shown what can be achieved when great food and wine, good conversation and the right environment come together to create an atmosphere conducive to elegant living.

“As Bangkok's future landmark, we wish to partner with similarly positioned brands that are pushing the boundaries of outstanding design. Lotus Arts de Vivre is synonymous with a unique style of living, drawing inspiration from the exotic and diverse culture found in South East Asia and beyond, and is therefore our ideal partner.”

Sorapoj Techakraisri (CEO, Pace & developer of MahaNakhon)

MahaNakhon will transform the heart of central Bangkok by delivering world class standards of lifestyle in an iconic 77-storey building that will tower over the city's skyline. At its core, The Ritz-Carlton Residences, Bangkok will provide 194 super premium residences, incorporating a host of state of the art interiors and features rarely seen before in Thailand. More importantly, MahaNakhon marks the start of a new phase in the evolution of Bangkok's Silom/Sathorn CBD, from a commercial and business district to a lifestyle experience that will encompass the legendary Ian Schrager's Edition Hotel, as well as an upscale retail centre with leading restaurants and cafés, and a dramatic outdoor, landscaped public plaza that will provide Bangkokians with much needed space for large-scale cultural events.

With their similar ethos of combining unsurpassed design excellence as an integral part of a unique way of life, Lotus Arts de Vivre and The Ritz-Carlton Residences, Bangkok as part of MahaNakhon will together share the art of living well in a series of dinner parties and exhibitions that will be held at the MahaNakhon Pavilion. The initial collaboration will take place with a cocktail reception on April 29th and a dinner party on April 30th, 2010 when guests will get the

chance to experience the outstanding cuisine of Chef Ian Kittichai. Chef Ian is one of the only Thai culinary artists to have achieved near cult status overseas, where his New York restaurant Kittichai garnered much acclaim from both critics and culinary aficionados for pushing people's preconceived notions of Thai and Southeast Asian Cuisine. Now back in Bangkok for his latest venture, Hyde and Seek on Soi Ruam Rudee, Chef Ian has thrilled local restaurant goers with his take on gastro pub fare. A selection of his favourite dishes has been chosen to perfectly accompany wines from Italian Fine Wines. This will be an excellent opportunity to view highlights from Lotus Arts de Vivre's remarkable collection and the first time many of the magnificent, larger pieces have been shown in a setting other than the Lotus Arts de Vivre Gallery. The events will also give guests the chance to learn more about Bangkok's new landmark.

"It is our privilege to partner with PACE through The Ritz-Carlton Residences, Bangkok. PACE is a company that values exceptional design and quality and The Ritz-Carlton brand is world renowned for its legendary service. Therefore, we believe our partnership will provide our clients a true lifestyle experience that has never been seen in Thailand before"

Nicklas von Bueren (Vice-President, Lotus Arts de Vivre)

Additionally, Lotus Arts de Vivre and The Ritz-Carlton Residences, Bangkok are set to showcase their experience of living well in a series of international showcases that will be jointly held in some of the world's most significant and culturally important centres. The first of many such international events planned for throughout the year will take place at London's Claridges Hotel in June and marks the first time a Thai property developer of this magnitude has organised an overseas exhibition in conjunction with the House of Lotus Arts de Vivre.

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