



PACE Appoints Kipsan Beck as MahaNakhon's Managing Director

Bangkok, 21 April 2016 - PACE Development Corporation PLC, the firm behind MahaNakhon, today announced the appointment of Kipsan Oslo Beck as the new Managing Director of the mixed-use landmark development and Thailand's tallest building.

"Kipsan is one of the original team who envisaged and created the tower since the beginning so we are delighted to be able to welcome him back to the MahaNakhon family, as the Managing Director of this world-class development," says Sorapoj Techakraisi, CEO of PACE Development Corporation PLC. "Having been instrumental in positioning PACE as an award winning leader in luxury real estate, he will now be in charge of operating MahaNakhon, including sky observation deck, retail and hospitality elements to create an iconic tourist destination."

Mr. Beck has more than twenty years of experience building brands, leading marketing and retail teams as well as developing and executing corporate strategy. During his tenure of more than seven years as Chief Marketing Officer at PACE, he spearheaded marketing, communications and digital efforts for several high profile developments including MahaNakhon, The Ritz-Carlton Residences, Bangkok and Saladaeng Residences.

More recently he has worked as VP – Marketing & Branding at Raimon Land, successfully involved in launching The Lofts Asoke and Mews Yenakart. In addition, he has previously headed the marketing division for Gaysorn luxury shopping centre.

His education background includes an MBA in Finance from Assumption University and a Bachelor of Commerce from the University of Auckland.

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