



For Immediate Release
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PACE hosts ‘A Walk Through MahaNakhon CUBE’ in Singapore for a glimpse of the ultimate experience at MahaNakhon “CUBE” Lifestyle Retail Center

- **Get a taste of excellent cuisine at *L’Atelier de Joël Robuchon* by legendary chef with record 28 Michelin stars who will open one of his restaurants at MahaNakhon CUBE**
- **Take a tour of the super luxury *Ritz-Carlton Residences Cairnhill Singapore* to get a glimpse of MahaNakhon’s choice of world-class residential brand**
- ***MahaNakhon CUBE* Retail Center, a hub for top dining and lifestyle brands which will be frequented by A-list celebrities, set for official grand opening in March 2014**

Bangkok (21 November 2013) – PACE Development Corporation Plc., Thailand’s leading high-end property developer, today took leading members of the Thai media to Singapore in an exclusive trip for ‘A Walk Through MahaNakhon CUBE’ to offer them a glimpse of the ultimate luxury lifestyle experience to be happening at CUBE Lifestyle Retail Center, a part of MahaNakhon development which is scheduled to be opened soon. Awaiting them in Singapore are super-cool activities as they get to try excellent French cuisine at L’Atelier de Joël Robuchon, the restaurant by chef Joël Robuchon who accumulated record 28 Michelin stars, a tour of the super luxury residential development in The Ritz-Carlton Residences, Cairnhill, Singapore, share notes on the concept of **Vogue Club**, the world-famous club where stylish people love to visit and experience the extraordinary way of health care at **Verita Wellness** for 3 days and 2 nights of unforgettable lifestyle trip.

Throughout the trip, the media are greeted and well taken care of by **Sorapoj Techakraisri**, Chief Executive Officer, **Kipsan Beck**, Chief Marketing Officer, and **Narumon Juthaprateep**, Vice President of Public Relations Department of **PACE Development Corporation Plc.**, who share with them exciting details about CUBE Lifestyle Retail Center in MahaNakhon, located at Chong Nonsee on Narathiwat Ratchanakarin Road.

Mr. Sorapoj Techakraisri, CEO of PACE Development Corporation Plc., said, “A Walk Through MahaNakhon CUBE is a special occasion to offer the press a great world-class experience of MahaNakhon’s epitome. We are focusing on the lifestyle aspect that will take place in CUBE, the 7-storey retail center that is part of MahaNakhon which will be opened soon. This is because the leading brands which will become tenants in CUBE all represent the superlative in terms of quality just like the concept of MahaNakhon.”

The exclusive activities during the trip include a journey to **L’Atelier de Joël Robuchon**; a restaurant for world-famous French fusion cuisine. L’Atelier is known for meticulously prepared menus using the best ingredients to ensure excellent flavours with all the dishes beautifully decorated like high art. A visit to **The Ritz-Carlton Residences, Cairnhill, Singapore**, one of the world’s ultimate high-end residential properties guaranteed by The Ritz-Carlton brand which stands for super luxury quality and 5-star perfection complete with world-class services and standards as well as the best high-profile location. **The Ritz-Carlton Residences Bangkok** will be the second Ritz-Carlton branded residences in Asia after Singapore.

CUBE Lifestyle Retail Center will also offer another Thailand’s first, the arrival of **Vogue Lounge**, the world-class elite club where fashionistas and trendsetters meet and savor the best food and drink in super-chic unique setting typical of Vogue, the world’s authority in fashion and one of the leading brands to open soon at CUBE.

The press will also experience a roadshow for **MahaNakhon – The Ritz-Carlton Residences, Bangkok**. PACE Development will introduce and conduct sales launch in Singapore and will have a relaxing time with treatment and high-end health care learning at Verita Wellness, a holistic wellness center offering a programme that caters to the lifestyle and needs of each individual under the care of an expert team to ensure a balanced health of the body and mind.

“CUBE Lifestyle Retail Center is built under the concept of “Bangkok’s best dining experience” - a hub for the world’s leading brands of restaurants and clubs as well as high-end lifestyle brands to make a debut in Thailand in March 2014. Among them are French restaurant **L’Atelier de Joël Robuchon**, club for A-list celebrities **Vogue Lounge, Dean & DeLuca Gourmet Food Hall** – provider of foods and selected gourmet products from across the globe and holistic health and wellness center **Veria Wellness**, plus a lot more dining and lifestyle brands,” Mr. Sorapoj said.

MahaNakhon, with its 77 floors reaching 314 meters in height, is the tallest building in Bangkok that promises to be a new landmark of the city. The project is a mixed-use

development comprising 200 **Ritz-Carlton** branded luxury residences whose prices range from Bht 34-336 million , a 159-room boutique hotel and **CUBE Lifestyle Retail Center**.

“PACE Development – the leader in high-end property development”

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